

THE SITUATION OF THE HUNGARIAN PEACH PRODUCTION-, PARTICULARLY THE PLANTATION IN SZATYMAZ

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Abstract

There are a few data connected to the situation of the Hungarian peach production and its international position. The peach is native fruit in China, and Persia (Iran). It has got to Europe in XIXth century. The first name was the Malum Persicum by the Italian people. Nowadays in the world, the peach is on the 10th place, in the range of the most important fruits. In the EU there are about 3.2 million hectares to grow peach, the most important countries are: Spain, Italy, Poland, Portugal and Greece.

The topic of the current thesis is the introduction of peach production in the area of Hungary and Szatymaz. The aim of the secondary literature review is to highlight the economic importance and different characteristics of peach production.

The traditional, yellow-peach is the most popular in EU (50%), the part of the yellow nectarine is 30%. The participation of the white peach and nectarine is about 15%, and the rest 5% is for the Prunus Persica (donut peach).

In Hungary there are about 4000 hectares for the peach – plantation. The trees are really old, and their density is big.

The study also aims to shed lights on how producers view selling their products in Productive Cooperatives, what changes would be essential in the Hungarian peach production in the future.

The secondary research has been supplemented by primary research. The primary research method included an in-depth interview. The results of the interview show that the productive land area has been continuously decreasing in the area of Szatymaz, but it seems to be stabilizing nowadays. The producers are suspicious about Productive Cooperatives and their views van hardly be changed. The peach production in Hungary could be modernized, which would result in the boom of the sector.

Key words: peach, deep interview, productive Cooperatives